

# Economic Development and Tourism Strategic Plan



## What is economic development?

A set of programs and policies that aid in the creation, retention and expansion of jobs; the development of a stable tax base; and the enhancement of wealth.

International Economic Development Council

## Mission

To improve the community prosperity by providing leadership in the community and region, collaboration among public and private partners, with creative and distinctive programs designed to accelerate the growth of capital investment, job creation, and increased tax revenue.