

Waynesboro Economic Development Authority
Minutes of the Regular Meeting
Friday, March 12, 2021
Zoom Remote Call

Members Present on Zoom: Ms. Angie Bandy
Mr. Mark Snyder
Mr. George Reed
Mr. Perry Fridley
Ms. Mary Sullivan

Members Absent: Ms. Tami Radecke
Ms. Brenda Arkward

Others Present on Zoom: Mr. Greg Hitchin- Director of Economic Development & Tourism
Ms. Stephanie Duffy- Administrative Assistant
Ms. Jennifer Callison- Tourism & Marketing Manager
Mr. Mike Hamp- City Manager
Ms. Laura Peters- The News Leader

Welcome

Mr. Fridley called the meeting to order at 8:01 AM and thanked everyone for joining the meeting remotely, then gave a reminder that the EDA was authorized to meet electronically by City ordinance 2020-21 and State legislation passed (an amendment to house bill 29 of 2019). EDA members and staff are attending remotely from home and office and the meeting is being recorded for minute taking purposes.

Approval of Minutes

There being no changes to the minutes from the regular February 12, 2021 meeting, Mr. Reed made a motion to approve the minutes as written. The motion was seconded by Mr. Snyder and passed by unanimous vote.

Financial Report

Mr. Hitchin gave a report on the financials. There were a total of three charges to the credit card, two charges totaling \$417.99 associated with the Shenandoah Beerwerks program postage and one charge of \$499.95 for the Quickbooks annual update. In addition, there were three charges totaling \$15.80 associated with the RLF bank auto debit program.

Ms. Sullivan made a motion to approve the financial report as presented. The motion was seconded by Ms. Bandy and passed by unanimous vote.

Committee Reports

Audit: Ms. Bandy has received the bank reconciliation reviews and with one correction has signed off on the reports for March as well as February.

Nomination: Mr. Hitchin reminded the board that a nominating committee needed to be established with at least one seat to fill and officers to be appointed. The two-member committee will have two objectives:

1. Nominate a Chairman and Vice Chairman to serve a one-year term beginning July 1, 2021. Nominations should be presented at the June 2021 regular EDA meeting.
2. Present potential candidates to serve on the EDA for a four-year term beginning September 1, 2021. Recommended candidates will be presented to City Council in July for their consideration in

August. The EDA has at least two openings: Mr. Fridley will have completed his term and cannot be reappointed; Ms. Arkward is eligible to be reappointed to a full four-year term.

Ms. Sullivan and Mr. Reed volunteered to serve as the committee and Mr. Fridley also said he would be glad to serve if needed. Mr. Hitchin will set up a short zoom meeting to review process and details with the nominating committee in the near future.

Monthly Updates

Downtown Redevelopment: There were no updates given.

Tourism: Ms. Callison gave updates to the group about the Reopening SAW project. This initiative is made possible by a GO Virginia grant received by the Greater Augusta Regional Tourism (GART) group. GART worked with a company called Bandwango to create the SAW (Staunton, Augusta, Waynesboro) Savings Pass. The digital passport can be found at fun.exploreSAW.com and will be part of a microsite showcasing the SAW region. To use the SAW savings pass, you simply go to the website, sign-up with your e-mail and then a link is sent, allowing you to add the icon to your smart phone's screen. Then you simply open the icon and show the pass to the participating businesses to redeem discounts in categories like eat, play, sip and shop. No app download is necessary. As of now, there are 36 businesses participating but others can still join. The official marketing campaign has not yet started for the program but 328 people have already signed up.

Other Business/Discussion

The group commended Augusta Health for their COVID-19 vaccination efforts. There was a question about funding for localities in the new American Rescue Plan stimulus package. Mr. Hitchin and Mr. Hamp shared that there would be funds for localities but it was not clear yet how much or for what it could be used for.

Correspondence and Communication of the Chairman

The next regular meeting is scheduled for April 9, 2021.

There being no other business to discuss, Mr. Snyder made a motion to adjourn. The motion was seconded by Mr. Reed and the meeting was adjourned at 8:17 AM.

Respectfully submitted ___/___/____

Certified as approved ___/___/____

Stephanie Duffy
Recording Secretary

Gregory E. Hitchin
Secretary/Treasurer